Decodability

Social Snowball
Documentation Audit

29 Oct 2026



Documentation Discoverability Score

58 / 100

Based on 25 pages of your docs.

Explore your priorities ↓

See your score

01 Report overview

We reviewed 25 pages of your docs, out of 149 we found.

Your top 3 fixes

1. 20 pages need links to related answers, like “Integrating Social Snowball with Stay AI to create recurring commissions”. Link to the prerequisites and the next relevant guide.
2. 17 pages need a useful next step, like “Integrating Social Snowball with Loop Subscriptions to create recurring commissions”. Link the answer to the next task in your product or docs.
3. 15 pages need clearer sections, like “Integrating Social Snowball with Recharge to create recurring commissions”. Break long explanations into sections named for the task.

02 What this means for you

Help buyers answer these product questions.

> ### How do I add your affiliate sign-up form to Shopify with iFrame?
>
> Connect this answer to its prerequisites, expected outcome and the next relevant task.
>
> Your page ↗

Unable to process payouts via Trolley? Troubleshooting Guide: what should I know?

Connect this answer to its prerequisites, expected outcome and the next relevant task.

Your page ↗

Product-Level Commissions: Assign Different Commission Rates to Products: what should I know?

Connect this answer to its prerequisites, expected outcome and the next relevant task.

Your page ↗

Book a walkthrough of this report

03 Documentation Discoverability Score

58/100.

Seven category scores

Assessment area	Score	What was assessed
Crawlability & indexability	15	Pages that buyers and search crawlers can open.
Information architecture	9	Clear navigation, page addresses and sections.
On-page search signals	8	Distinct titles, main headings and search summaries.
Answer & AI readability	11	Clear explanations, direct openings and step-by-step answers.
Internal linking	2	Useful links between related answers.
Reader next steps	2	Relevant next steps readers can take.
Content quality signals	11	Depth, practical examples and unique content.

What's working

- ✓ Reviewed pages returned HTTP 200 and allowed search crawling.
- ✓ Canonical declarations and readable documentation URLs were recognized.
- ✓ Descriptive, distinct page titles give individual answers a clear identity.

04

Technical SEO findings

Clear main topics

5 of 25 pages need this fix.

Why it matters: Clear titles and headings help buyers recognize the right guide.

Example: Reports Tab: Analyze Data to Make Better Decisions ↗

5 pages

+4 more

> **Suggested fix:** Give each page one heading that names the task.

▼ **How to implement**

1. Check the heading order on the published page.

Useful search summaries

17 of 25 pages need this fix.

Why it matters: Clear titles and headings help buyers recognize the right guide.

Example: Integrating Social Snowball with Skio to create recurring commissions ↗

17 pages

+16 more

> **Suggested fix:** Write a short summary of the answer and who it helps.

Public indexing directives

1 of 25 pages needs this fix.

Why it matters: Buyers need to reach the right answer from search.

Example: Social Snowball Sub- Processors Page ↗

1 page

> **Suggested fix:** Remove the search block from pages you want buyers to find.

05 Documentation architecture

Useful contextual documentation links

20 of 25 pages need this fix.

Why it matters: Related answers help buyers complete a workflow without starting over.

Example: Integrating Social Snowball with Stay AI to create recurring commissions ↗

20 pages

+19 more

> **Suggested fix:** Link to the prerequisites and the next relevant guide.

Descriptive sections

15 of 25 pages need this fix.

Why it matters: Clear organization helps buyers find the task they need.

Example: Integrating Social Snowball with Recharge to create recurring commissions ↗

15 pages

+14 more

> **Suggested fix:** Break long explanations into sections named for the task.

Collection navigation

1 of 25 pages needs this fix.

Why it matters: Clear organization helps buyers find the task they need.

1 page

+1 more

> **Suggested fix:** Add a breadcrumb or collection link.

06 Content gaps & missing opportunities

Practical explanation support

3 of 25 pages need this fix.

Why it matters: Practical detail helps buyers see how the product fits their needs.

Example: How To Attribute Different Commissions For Customer's First Order vs Recurring Orders in a Subscription ↗

3 pages

+2 more

> **Suggested fix:** Show a real example of the task and its result.

▼ **How to implement**

1. Check the example matches the current product.

Explanation depth

2 of 25 pages need this fix.

Why it matters: Practical detail helps buyers see how the product fits their needs.

Example: One-Time Payments (Flat Fee) ↗

2 pages

+1 more

> **Suggested fix:** Add the prerequisites, expected result and missing context.

07 GEO & AEO readiness

Structured answer support

13 of 25 pages need this fix.

Why it matters: A direct, self-contained answer helps buyers understand and use your product.

Example: Product-Level Commissions: Assign Different Commission Rates to Products ↗

13 pages

+12 more

> **Suggested fix:** Add steps, a table or an example that helps readers follow the task.

Topic-specific answer openings

4 of 25 pages need this fix.

Why it matters: A direct, self-contained answer helps buyers understand and use your product.

Example: Redeeming Gifts: A Complete Tutorial ↗

4 pages

+3 more

> **Suggested fix:** Start with what the page helps the reader do.

08 Conversion opportunities

Task-appropriate next steps

17 of 25 pages need this fix.

Why it matters: A useful next step helps buyers put the answer into practice.

Example: Integrating Social Snowball with Loop Subscriptions to create recurring commissions ↗

17 pages

+16 more

> **Suggested fix:** Link the answer to the next task in your product or docs.

▼ **How to implement**

1. Check the link works and points to the right page.

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09 A practical improvement roadmap

20 pages need links to related answers, like “Integrating Social Snowball with Stay AI to create recurring commissions”. Link to the prerequisites and the next relevant guide.

17 pages need a useful next step, like “Integrating Social Snowball with Loop Subscriptions to create recurring commissions”. Link the answer to the next task in your product or docs.

15 pages need clearer sections, like “Integrating Social Snowball with Recharge to create recurring commissions”. Break long explanations into sections named for the task.

1. Decode · Marketing + product: review the top fixes and decide which matter most to buyers.
2. Structure · Documentation + engineering: repair access problems and connect related collections.
3. Rebuild · Documentation + product: improve the answers with requirements, examples and expected outcomes.
4. Launch & Optimize · Marketing + engineering: publish the changes and run the audit again.

10 How to read this report

We review up to 25 pages of your public docs. Search numbers are estimates.

See how we score.

Independent Decodability analysis of public documentation. Social Snowball has not been a Decodability client for this work. This assessment does not imply a partnership, endorsement or completed client engagement.

11 Pages we reviewed

Useful contextual documentation links: 20 pages

Product-Level Commissions: Assign Different Commission Rates to Products · Integrating Social Snowball with Loop Subscriptions to create recurring commissions · Integrating Social Snowball with Skio to create recurring commissions · Integrating Social Snowball with Recharge to create recurring commissions · Integrating Social Snowball with Stay AI to create recurring commissions · How To Attribute Different Commissions For Customer's First Order vs Recurring Orders in a Subscription · Reports Tab: Analyze Data to Make Better Decisions · Manually attribute referral orders to affiliates · How to add your affiliate sign-up form to Shopify with iFrame · Customize the Sender Address for Out-of-the- Box Emails from Social Snowball · Instagram Social Listening and Messaging: A Complete Guide · Redeeming Gifts: A Complete Tutorial · Creator Search & Automated Outreach · Setting up Automated Outreach for Creator Search Results · TikTok Social Listening in Social Snowball · Social Snowball Privacy FAQs · Meta Partnership Ads · Setting up payouts with Snowpay · Social Snowball Sub- Processors Page · One-Time Payments (Flat Fee)

Task-appropriate next steps: 17 pages

Product-Level Commissions: Assign Different Commission Rates to Products · Integrating Social Snowball with Loop Subscriptions to create recurring commissions · Integrating Social Snowball with Skio to create recurring commissions · Integrating Social Snowball with Recharge to create recurring commissions · Integrating Social Snowball with Stay AI to create recurring commissions · How To Attribute Different Commissions For Customer's First Order vs Recurring Orders in a Subscription · Reports Tab: Analyze Data to Make Better Decisions · Manually attribute referral orders to affiliates · How to add your affiliate sign-up form to Shopify with iFrame · Customize the Sender Address for Out-of-the- Box Emails from Social Snowball · Setting up Automated Outreach for Creator Search Results · TikTok Social Listening in Social Snowball · Meta Partnership Ads · Setting up payouts with Snowpay · Social Snowball Sub- Processors Page · Create Gifting Campaigns · One-Time Payments (Flat Fee)

Descriptive sections: 15 pages

Integrating Social Snowball with Loop Subscriptions to create recurring commissions · Integrating Social Snowball with Skio to create recurring commissions · Integrating Social Snowball with Recharge to create recurring commissions · Integrating Social Snowball with Stay AI to create recurring commissions · How To Attribute Different Commissions For Customer's First Order vs Recurring Orders in a Subscription · Manually attribute referral orders to affiliates · How to add your affiliate sign-up form to Shopify with iFrame · Unable to process payouts via Trolley? Troubleshooting Guide · Getting Started with Social Snowball · Customize the Sender Address for Out-of-the- Box Emails from Social Snowball · Instagram Social Listening and Messaging: A Complete Guide · Social Snowball Privacy FAQs · Paid Search Ad Protection: Detecting and Blocking Fraudulent Referrals · Social Snowball Sub- Processors Page · Create Gifting Campaigns

Clear main topics: 5 pages

Reports Tab: Analyze Data to Make Better Decisions · Getting Started with Social Snowball · Paid Search Ad Protection: Detecting and Blocking Fraudulent Referrals · Meta Partnership Ads · Setting up payouts with Snowpay

Useful search summaries: 17 pages

Integrating Social Snowball with Loop Subscriptions to create recurring commissions · Integrating Social Snowball with Skio to create recurring commissions · Integrating Social Snowball with Recharge to create recurring commissions · Integrating Social Snowball with Stay AI to create recurring commissions · How To Attribute Different Commissions For Customer's First Order vs Recurring Orders in a Subscription · Manually attribute referral orders to affiliates · How to add your affiliate sign-up form to Shopify with iFrame · Home · Unable to process payouts via Trolley? Troubleshooting Guide · Getting Started with Social Snowball · Customize the Sender Address for Out-of-the- Box Emails from Social Snowball · Instagram Social Listening and Messaging: A Complete Guide · Redeeming Gifts: A Complete Tutorial · Creator Search & Automated Outreach · Setting up Automated Outreach for Creator Search Results · TikTok Social Listening in Social Snowball · Social Snowball Privacy FAQs

Public indexing directives: 1 page

Social Snowball Sub- Processors Page

Collection navigation: 1 page

Social Snowball Sub- Processors Page

Practical explanation support: 3 pages

How To Attribute Different Commissions For Customer's First Order vs Recurring Orders in a Subscription · Create Gifting Campaigns · One-Time Payments (Flat Fee)

Explanation depth: 2 pages

Redeeming Gifts: A Complete Tutorial · One-Time Payments (Flat Fee)

Structured answer support: 13 pages

Product-Level Commissions: Assign Different Commission Rates to Products · Integrating Social Snowball with Loop Subscriptions to create recurring commissions · Integrating Social Snowball with Skio to create recurring commissions · Integrating Social Snowball with Recharge to create recurring commissions · Integrating Social Snowball with Stay AI to create recurring commissions · How To Attribute Different Commissions For Customer's First Order vs Recurring Orders in a Subscription · Reports Tab: Analyze Data to Make Better Decisions · Manually attribute referral orders to affiliates · Unable to process payouts via Trolley? Troubleshooting Guide · Social Snowball Privacy FAQs · Paid Search Ad Protection: Detecting and Blocking Fraudulent Referrals · Create Gifting Campaigns · One-Time Payments (Flat Fee)

Topic-specific answer openings: 4 pages

Redeeming Gifts: A Complete Tutorial · Social Snowball Privacy FAQs · Paid Search Ad Protection: Detecting and

Blocking Fraudulent Referrals · Meta Partnership Ads

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